

FOR IMMEDIATE RELEASE



93rd ANNUAL NASHVILLE CHRISTMAS PARADE ANNOUNCES VIRTUAL FORMAT
2020 parade, benefiting Monroe Carell Jr. Children's Hospital at Vanderbilt, to incorporate unique features in first-ever virtual event

Nashville, Tenn. (Aug. 18, 2020) – Officials from Monroe Carell Jr. Children's Hospital at Vanderbilt today announced a new virtual format for this year's Nashville Christmas Parade to take place on Saturday, Dec. 5.

The virtual parade will replace the annual downtown parade, which has been cancelled due to COVID-19. This year, viewers will experience a one-hour program featuring a star-studded lineup of virtual performances and celebrity appearances from across Nashville, plus historic highlights from previous parades.

"The Nashville Christmas Parade is such a wonderful event for Monroe Carell Jr. Children's Hospital at Vanderbilt, and we were committed to finding the safest way to execute this special holiday tradition again this year," said Julie Carell Stadler, parade co-producer and daughter of the late Monroe J. Carell Jr. and Ann Scott Carell. "The virtual format also allows us to incorporate a lot more than we could in a live show – such as performances and appearances broadcast from across Nashville, inspirational patient stories, sponsor spotlights and a walk down memory lane with highlights from past parades."

In lieu of a grand marshal for the virtual parade, frontline healthcare workers will be spotlighted as the parade's Hometown Heroes, and the virtual event will also include a special message from Santa Claus. Parade officials have already begun the process of securing performers and celebrity guests and will announce more information on the lineup in the coming months.

The event and its festivities support Children's Hospital. As a nonprofit organization, the hospital provides pediatric specialty care to all children, regardless of the family's ability to pay.

Again, this year, the parade is being produced by Tennessee Holiday Productions. Executive Producers along with Stadler are John M. Best and Pamela Bolling. WKRN-TV will again air the program, and Timeless Syndication will make the parade available for TV stations and other outlets across the country in the weeks to follow.

To stay up to date on parade happenings and announcements, visit the Nashville Christmas Parade website at <http://www.nashvillechristmasparade.com/> or Facebook page at [facebook.com/nashvillechristmasparade](https://www.facebook.com/nashvillechristmasparade)

About Monroe Carell Jr. Children's Hospital at Vanderbilt

[Monroe Carell Jr. Children's Hospital at Vanderbilt](https://www.childrenshospital.org/) is one of the nation's leading children's hospitals, treating and helping to prevent a full range of pediatric health issues from colds and broken bones to complex heart diseases and cancer. Achieving 10 out of 10 nationally ranked pediatric specialties in 2020, Children's Hospital was again named among the nation's "Best Children's Hospitals" for the 14th consecutive year by *U.S. News & World Report*.

Monroe Carell Jr. Children's Hospital at Vanderbilt, a nonprofit organization, opened in 2004, expanded its physical space in 2012, and recently added four new floors encompassing 160,000 total sq. ft. The new expansion helps to advance the size and scope of the hospital's mission. For more about Monroe Carell Jr. Children's Hospital at Vanderbilt: [ChildrensHospitalVanderbilt.org](https://www.childrenshospital.org/)